



COAL **SAFE**

**2024**

**9 May 2024**

Emperors Palace Convention Centre

# PARTNERSHIP PROSPECTUS



THE SOUTH AFRICAN COLLIERY  
MANAGERS' ASSOCIATION

# GOLD PARTNERSHIP

## 4 PACKAGES AVAILABLE; 1 @ R90 000 & 3 @ R70 000

- SAFETY
- OCCUPATIONAL HEALTH
- ENVIRONMENTAL MANAGEMENT OR
- COMMUNITY DEVELOPMENT
- CHOOSE1 AWARD CATEGORY (TROPHIES)

- Company logo engraved on trophy
- Company Representative to be seated at VIP table at physical event
- Company Representative to be on stage during hand-over of trophies
- Company logo on link slides used during the category awards session

### • CUSTOM BUILD VIRTUAL EXHIBITION BOOTH

- Welcome video (2 minutes, client to supply)
- Upload up to 6 product/service videos
- Add sales material to share with attendees visiting your virtual booth
- 1-2-1 chat capabilities to create engagement for booth visitors
- Link booth to your website for additional traffic
- Booth stays on digital platform for 1 month post conference
- Two virtual booth reps

### • CUSTOM BUILD PHYSICAL EXHIBITION BOOTH

- 3mx3m Exhibition stand in plenary venue
- Shell scheme with logo on fascia board
- Electricity points and spotlights
- Cocktail table and 3 chairs, wastepaper basket, 1 plant
- 2 delegates free pass to man the stand
- Meals as per programme for above 2 delegates

### • FREE DELEGATE PASSES

- Three complimentary passes for physical event (1 table )
- Unlimited passes for streaming the event live

### • BRANDING AND VISIBILITY

- Logo recognition on link slides (shared with other sponsors)
- 30 second advertisement to be played once during live event

### • POST EVENT DATA

- Analytics on visitors to virtual booth and downloaded assets



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# SILVER PARTNERSHIP

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**R30 000 (UNLIMITED PACKAGES AVAILABLE)**

- **CUSTOM BUILD VIRTUAL EXHIBITION BOOTH**

- Welcome video (client to supply)
- Upload up to 3 product/service videos
- Add sales material to share with attendees visiting your virtual booth
- 1-2-1 chat capabilities to create engagement for booth visitors
- Link booth to your website for additional traffic
- Booth stays on digital platform for 1 month post conference
- Two virtual booth reps

- **FREE DELEGATE PASSES**

- Two complimentary passes for physical event (Share a table of 10 )
- 20 passes for streaming the event live

- **BRANDING AND VISIBILITY**

- Logo recognition on link slides (shared with other sponsors)

- **POST EVENT DATA**

- Analytics on visitors to virtual booth and downloaded assets



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# BRONZE PARTNERSHIP

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**R20 000 (UNLIMITED PACKAGES AVAILABLE)**

- **CUSTOM BUILD VIRTUAL EXHIBITION BOOTH**

- Welcome video (client to supply)
- Upload up to 3 product/service videos
- Add sales material to share with attendees visiting your virtual booth
- 1-2-1 chat capabilities to create engagement for booth visitors
- Link booth to your website for additional traffic
- Booth stays on digital platform for 1 month post conference
- Two virtual booth reps

- **FREE DELEGATE PASSES**

- One complimentary passes for physical event (Share a table of 10 )
- 10 passes for streaming the event live

- **BRANDING AND VISIBILITY**

- Logo recognition on link slides (shared with other sponsors)

- **POST EVENT DATA**

- Analytics on visitors to virtual booth and downloaded assets



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# VIRTUAL BOOTH ONLY

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**R15 000 (UNLIMITED PACKAGES AVAILABLE)**

- **CUSTOM BUILD VIRTUAL EXHIBITION BOOTH**

- Welcome video (client to supply)
- Upload 1 product/service video
- Add sales material to share with attendees visiting your virtual booth
- 1-2-1 chat capabilities to create engagement for booth visitors
- Link booth to your website for additional traffic
- Booth stays on digital platform for 1 month post conference
- Two virtual booth reps

- **FREE DELEGATE PASSES**

- 2 passes for streaming the event live



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# VIRTUAL BOOTH SPECS

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- **COMPANY LOGO**

**FILE TYPE:** .PNG with transparent background  
Minimum of 72 dpi ( centered on slide, available space up to 436 x 244 PX )

- **COMPANY PROFILE BANNER**

**FILE TYPE:** .PNG or .jpeg  
**DIMENSIONS:** 1368 PX wide x 200 PX high, min. 72 dpi

- **EXTERNAL 3D OR 2D BOOTH**

link to external booth, URL to be provided

- **PRODUCTS**

**FILE TYPE:** .PNG or .jpeg  
**DIMENSIONS:** 436 PX wide x 244 PX high, min. 72 dpi  
**TITL MAX:** 30 characters  
**SHORT DESCRIPTON:** max 180 characters  
**MEDIA:** video mp4 max 1 GB, audio mp3 max 1 GB,  
**PDF MAX:** 250 MB, external links

- **COMPANY DESCRIPTION**

Plain text with max 120 characters

- **CONTACT DETAILS**

**ADDRESS:** Company name +address +website + contact email +phone number

- **SOCIAL MEDIA LINKS**

Twitter, Instagram, LinkedIn, Facebook

- **INTEGRATED CHAT**

Chat with delegates on your profile page  
Function can be switched off when staff are not available to reply



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# ALTERNATIVE PARTNERSHIPS

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## EXHIBITION STAND R20 000 (20 AVAILABLE)

- **3mx3m SHELL INSIDE THE VENUE**
  - Header print
  - 3 chairs and 1 table
  - 2 exhibition staff to attend conference
  - Website branding – Logo to appear on conference website
  - Logo slide between sessions
  - Logo on all print media advertising done to promote the event.

## LUCKY DRAW PRICE R12 000 (1 AVAILABLE)

- **WINNER GETS A PRICE WORTH R12 000**
  - 2-minute speech by the company representative
  - Price handover on stage

## ADVERTISING ON TABLES R10 000 (10 AVAILABLE)

- **R10 000 FOR 10 TABLES**
  - Brochure, pen and diary on the 10 tables (At own cost)



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# CONTACT **US**

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